



# EACH and The New Homes Group.



## Each and The New Homes Group

Three years ago we had the misfortune amongst very sad circumstances to be introduced to Louis and Anna Brooks and their two lovely daughters, Daisy and Poppy. Daisy had just been diagnosed with a devastating and inoperable form of brain tumour called DIPG (Diffuse Intrinsic Pontine Glioma).



DAISY WITH HER LITTLE SISTER SHORTLY BEFORE BECOMING ILL



DAISY AFTER SECOND CHEMOTHERAPY

DIPG primarily affects children and whilst there remained little hope for her long term treatment, Daisy was unlikely to survive her 7th birthday. As Daisy's condition worsened the family were introduced to EACH, the East Anglia's Children's Hospices and this is where Daisy and her family spent some of their last days together as a family. Sadly Daisy passed away on 17th November 2014, 1 day after her 7th birthday.

We were so moved and touched by how strong the family were we wanted to do something and so set about making Funding Neuro our chosen charity and during the latter part of 2014 and throughout 2015 we managed to raise over £110,000. Funding Neuro is a charity dedicated to research into children's brain tumours and as such supported the family throughout what can only be described as their worst times of their lives.

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As part of our charity fundraising for Funding Neuro and our communication with the Brooks family we were introduced to the incredible team at EACH and have been continuing our support ever since. At one of the visits to the existing hospice at Quidenham, Norfolk two of our Senior met the Duchess of Cambridge who is the Patron of EACH were very moved not just by the children who have life-threatening illnesses but the staff who are truly fantastic and who devote their lives to helping these children. Unfortunately the Hospice at Quidenham is no longer fit for purpose, so EACH are trying to raise a staggering £10 million pounds to build a new purpose-built hospice near Norwich called the nook.



BUILDING WORKS ON THE NEW PURPOSE-BUILT HOSPICE - THE NOOK

We have pledged to help EACH build/fund a brand new family room at the nook: a comfortable, well-equipped, homely space which will allow families to stay with their children at the hospice whenever they need to. Whether families feel anxious about leaving their child alone for the first time during a short break, or need privacy to say good-bye and grieve, the family room at the nook will act as a safe and supportive environment.

There are around 600 children and young people in Norfolk with a life-threatening condition who may require an aspect of EACH's service. As part of a purpose-built hospice tailored to families' needs, the nook and The New Homes Group family room will be there to provide care to many more families who need it long into the future. EACH were selected to benefit from our Dress Down day this month and we will be letting you know about other EACH events and campaigns for you to get involved in. We will also be welcoming EACH into our offices on Thursday 7th September to help us learn more about their inspiring work. And the EACH team would love to hear about your ideas too, so if you have any suggestions for fundraising activities and events we can do to continue with our support then we would love to hear from you.

However, whilst the nook appeal is so very important, EACH is more than one Hospice and one appeal. They also have a hospice at Ipswich (The Treehouse) and at Milton in Cambridgeshire. As mentioned earlier their patron is the Duchess of Cambridge and one of their biggest ambassadors is Ed Sheeran, however they still have to raise over £6 million per year just to keep 'the lights switched on'.

TNHG and its subsidiaries are an amazing successful business, leaders in our field and we feel it is important to put something back into the community.

There are so many very important charities for some very good causes, all who deserve support however we have been 'touched' by EACH and we are very proud to be able to offer some help. Whilst what we are doing as a business will help with the nook appeal, EACH are always looking for further support not just in terms of donations. If you would like to see what you can do to help this great charity please visit [www.each.org.uk](http://www.each.org.uk).



APPEALS FOR A NEW PURPOSE-BUILT HOSPICE NEAR NORWICH

## About EACH

EACH cares for children and young people with life-threatening conditions and supports their parents, siblings and grandparents. Their Services aren't just about end of life care; they are often centred on happy and fun activities, allowing young people to live life to their full potential. In the darkest and most painful of times, EACH are able to give families the best in the worst possible situation. They are currently a lifeline for 357 children and 439 family members across 5,000 square miles of the East of England.

## About the nook appeal

The nook appeal will transform children's palliative care in Norfolk, including a new hospice in the heart of the county. The new site in Framingham Earl will replace the current hospice in Quidenham, and bring services for Norfolk in line with their other two hospices, Milton in Cambridgeshire, and the Treehouse for Suffolk and Essex. The nook will be larger and more accessible to reach more families like Simon's throughout Norfolk.

"We receive invaluable care and support from EACH, but a new hospice will be able to better meet need and demand compared to Quidenham. A new hospice will make such a difference."

George, Simon's dad. Simon has Pfeiffer Syndrome and needs one-to-one care around the clock to manage his symptoms. His twin sister Anabella has no medical problems. Simon benefits from regular short break care and his family attends support groups and special events both at the hospice and out in the local community.



SIMON ALLARD WITH HIS SISTER

Read his full story on the EACH website, [www.each.org.uk](http://www.each.org.uk).

Thank you for helping EACH to make their vision for the nook become a reality sooner.